Avaya Learning Services
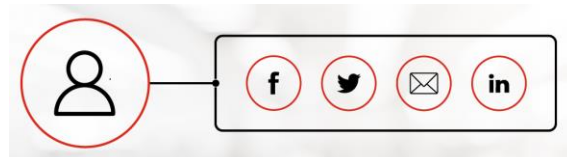
Avaya Digital Badges

Overview

Avaya Learning has partnered with Credly to release the Avaya Digital Badging program. This new service provides individuals, who earn an Avaya Learning Credential, with the ability to broadcast their achievements securely through social media channels.

Sharing and Reviewing Avaya Digital Badges

Individuals eligible for an Avaya Digital Badge will receive an invitation email from Credly's Acclaim Digital Badging platform shortly after being issued their Avaya Credential achievement. Once the badge is 'accepted' and shared in the various social media channels, anyone who clicks on the Digital Badge image will be able to view a real-time authentication that contains the following aspects:

- The Digital Badge holder (Badge recipient)
- The Digital Badge sponsor (Avaya)
- The core skills associated with the Digital Badge and when it was issued
- The expiry date of the Digital Badge (if applicable)

Roll out

The Avaya Digital Badges will be rolled out in a phased approach starting with a small number of Credentials groups. The initial Avaya Digital Badges to be released will focus on active credential programs from the Sales and Technical Sales audience groups. The next phase will be to extend the Digital Badges to the Services Credentials and other programs over the coming months. Avaya Learning will communicate all new Avaya Digital Badges through the News section on the Avaya Learning Center.

Along with its Digital Badge initiative, Avaya Learning is introducing two new programs; the **Avaya Sales Readiness Associate** (ASRA) and the **Avaya Design Readiness Associate** (ADRA). These newly defined programs serve as a starting block where knowledge and comprehension are measured around fundamental bite-sized topics. By completing the associated online test, or curriculum that includes test questions, Avaya will issue a Proficient level Digital Badge.

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Available Avaya Digital Badges

The following Avaya Digital Badges are available today and are issued when the Avaya Credential requirements are met. Students interested in earning the Avaya Credential and associated Digital Badge are advised to review the Smart Tracks on the Avaya Learning Center for course and test objectives, including registration details.

Avaya Sales Readiness Associate (ASRA)	
ASRA – 0001	Avaya Cloud Office™ for Sales
ASRA – 0002	Avaya OneCloud™ Fundamentals for Sales
ASRA – 0003	Avaya IX™ Subscription for Sales

Avaya Professional Sales Specialist (APSS)	
APSS – 1002	Avaya Midsize Solutions
APSS – 1102	Avaya IX™ Workplace Solutions for Sales
APSS – 1202	Avaya IX™ Contact Center Solutions

Avaya Design Readiness Associate (ADRA)	
ADRA – 0001	Avaya Cloud Office Solution Architect for Design

Avaya Certified Design Specialist (ACDS)	
ACDS – 3181	Avaya Breeze® Design
ACDS – 3186	Avaya IX™ Calling Design
ACDS – 3187	Avaya IX™ Meetings Server Solution Design
ACDS – 3381	Avaya IX™ Contact Center – Avaya Aura® Contact Center Design
ACDS – 3382	Avaya IX™ Contact Center – Avaya Aura® Call Center Elite Design
ACDS – 3480	Avaya Oceana® Solution Design
ACDS – 3781	Avaya Midsize Solutions Design

Existing Avaya Credential holders

Students who already hold an Avaya Credential that is being assigned a Digital Badge and the Credential is not scheduled to expire within 6 months of the Digital Badge release will be issued an Avaya Digital Badge to share their achievement.

Resources

- Avaya Learning Center
- Avaya Credential Management System
- Avaya Digital Badges on Credly's Acclaim platform
- Avaya Digital Badges FAQ Document

Questions? please contact one of the Global Support Numbers.